



Level of Sponsorship	Major Sponsor \$15,000+	Torch Bearers \$5,000+	Flame Keepers \$2,500+	Friends of LETR \$500-\$1,000+
Recognition on LETR Website	Logo on front page with link to your website	Logo and Name	Logo and Name	Company Name Listed
Sponsorship of the Final Leg of the Torch Run	√			
Category Exclusivity	√	√		
Royalty free licensing to use SOOR and LETR marks and logos	√	√		
Company Participation noted in Press Releases	√	√		
Company Banner Displayed at Statewide Summer Games	√	√	√	
Company Designation on LETR T-shirt -2000+ distribution (Size & Placement based on Level)	Logo & Name Front & Back All Shirts	Logo Back Relay Shirt	Logo Back Relay Shirt	Name Listed Back Relay Shirt
Access to athletes to speak at company functions	√	√	√	√
Company Recognized by Category in all Materials Listing Donations, including SOOR Newsletter	√	√	√	√
Sponsor Recognition Plaque for Display	√	√	√	√